

## Governance Review

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**From:** Richard Elwes [r.elwes@googlemail.com]  
**Sent:** 25 January 2010 09:34  
**To:** Governance Review; ianbeales@mac.com  
**Subject:** PCC Review

Dear Sir and Madam

I would like to add my voice to those making the suggestions listed below for reform of the PCC.

Yours faithfully,  
Dr Richard Elwes  
(Leeds, UK)

**SUGGESTION ONE:** Like-for-like placement of retractions, corrections and apologies in print and online (as standard).

Retractions, corrections, and apologies should normally be at least equally prominent to the original article, in both print and online editions. Any departure from this rule should only be in exceptional circumstances, and the onus on showing such circumstances should be on the publication.

**SUGGESTION TWO:** Original or redirected URLs for retractions, corrections & apologies online (as standard).

Retractions, corrections, and apologies in respect of online articles should always be displayed either at the original URL or at a URL to which the reader is redirected.

**SUGGESTION THREE:** The current Code contains no reference to headlines, and this loophole should be closed immediately.

Headlines should be covered by the same rules as the rest of a story. Further, headlines and titles for links should never be misleading in what they imply or offer and should always be substantiated by the article/contents.

**SUGGESTION FOUR:** Sources to be credited unless they do not wish to be credited or require anonymity/protection.

Sources should normally be credited. Any departure from this rule should only be when the source does not wish to be credited or if the source requires anonymity/protection.

**SUGGESTION FIVE:** A longer and more interactive consultation period for open discussion of more fundamental issues.

I submit all of the above without implying support for the PCC, the remainder of Code as it stands, or even the concept of self-regulation, and request that the 20th year of the PCC be marked with an open debate about its progress to date, and its future direction.

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