

## Governance Review

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**From:** Joe Costello [REDACTED]  
**Sent:** 25 January 2010 16:53  
**To:** Governance Review  
**Subject:** PCC Independent Governance Review

Dear Vivien Hepworth,

I would like to suggest the following points to your review:

- Apologies and retractions should be as prominent as the original article they refer to. For example, a front-page article which is retracted should not have a small apology on page 34, but the apology should be shown prominently on the front page.
- In the case of web sites, the apology or retraction should be placed at the same URL as the original article. This way, members of the public following links to the original article will see the retraction.
- Headlines are often misleading - there should be rules that the headline should reflect the body of the story.

Thank you.

Regards,  
Joe Costello

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